



# PROMIX<sup>®</sup>

## AGTIV<sup>®</sup>



**2026 · 2027**

PROFESSIONAL PRODUCT CATALOG

CANADA

# LEGACY AND INNOVATION

Combining a century of expertise with 40 years of innovation, we deliver trusted solutions that ensure your success. When you thrive, we all move forward.

## Our Vision

We provide science-backed solutions to help you meet today's demands and future goals. Our commitment to Innovation, Research and Development (IR&D) ensures top performance, consistency, and long-term value.



1923: Premier Tech begins its journey in the Sphagnum peat moss market.

## Leading Biotechnologies

Since 1983, we've been pioneering biological ingredients for growing media. Our research center and industrial-scale production ensure your crops are healthy and uniform.

## Integrated Biological Solutions

With PRO-MIX® AGTIV®, our biostimulants come within your growing media to enhance plant resilience and performance. Get consistency, reliability, and superior plant development with every product.



Active ingredients quality control!

## Precision Sourcing and Manufacturing

From peat to coir, to bark, every material is meticulously chosen to meet our high standards. Our advanced production methods ensure consistent quality and sustainable practices year after year.

## Expert Support

The Grower Services team is here to help you tackle challenges and optimize results. We provide practical, hands-on support and the knowledge you need to make confident decisions.



Visit of a greenhouse by a Horticulture Specialist!

## Future-Forward

Innovation drives us. From ongoing IR&D to smarter, sustainable practices, we deliver technologies that help you stay competitive in a changing world.

# PROMIX COMPARATIVE CHART

	FORMULATION	TECHNOLOGIES			RECOMMENDED CONTAINER SIZE	PRIMARY INGREDIENTS		TEXTURE	MOISTURE RETENTION	WEIGHT	PAGE
		+	B	M		SPHAGNUM PEAT MOSS	PROCESSED PINE BARK				
GENERAL-PURPOSE	<b>BX</b> Ⓢ	✓		✓	cell packs to hanging baskets	75-85%		M	MH	L	6
	<b>MPX</b> Ⓢ	✓		✓	cell packs to hanging baskets	85-95%		M	H	L	6
HIGH POROSITY	<b>HP</b> Ⓢ	✓		✓	large cell packs to large pots	65-75%		C	L	L	7
	<b>HPCC</b> Ⓢ	✓		✓	4" and larger	65-75%		C	MH	L	7
PLUG AND GERMINATION	<b>FPX</b>		✓		plug and seeding trays	80-90%		F	MH	L	8
ORGANIC GROWING	<b>FPO</b>		✓		plug and seeding trays	60-70%		F	MH	L	8
	<b>MPO</b> Ⓢ	✓		✓	cell packs and larger	60-70%		M	MH	L	9
	<b>HPO</b> Ⓢ	✓			large cell packs to large pots	55-65%		C	L	L	9
PEAT/BARK WITH PERLITE	<b>BK</b>	✓		✓	large cell packs, small pots to hanging baskets	60-70%	20-25%	MC	M	M	10
	<b>BKI</b> Ⓢ	✓		✓	4" and larger	40-50%	35-45%	C	ML	H	10

## LEGEND

### TECHNOLOGIES

- AGTIV AMPLIFY** + BACILLUS + MYCORRHIZAE
- AGTIV STIMULATE** B BACILLUS
- AGTIV REACH** M MYCORRHIZAE

### MEGA BALE

The MEGA BALE is a 135 cu. ft. compressed bale, the largest package size on the market. It is a sealed plastic package that is airtight and waterproof to protect its content.  
110 cu. ft. size available in Eastern Canada.

### TEXTURE

- F:** Fine
- M:** Medium
- MC:** Medium-Coarse
- C:** Coarse

### MOISTURE RETENTION/WEIGHT

- H:** High
- MH:** Medium-High
- M:** Medium
- ML:** Medium-Low
- L:** Low

### APPROVED FOR ORGANIC USE



Ⓢ Some product sizes are available in generic bags.



CALCULATE  
THE AMOUNT  
YOU NEED



ASK YOUR SALES REPRESENTATIVE FOR MORE INFORMATION.

# SETTING THE STANDARD

We are studying biologicals, selecting the ones that deliver superior performance for growers, and building a future where biotechnological advancements thrive.

With extensive experience in aseptic processes, Premier Tech ensures AGTIV® biologicals meet the highest quality standards. Our contaminant-free products maximize crop effectiveness, with viable spores guaranteed for concentration, longevity, and root colonization.

MORE THAN  
**40**  
years  
OF EXPERTISE IN  
ACTIVE INGREDIENTS

# PRO-MIX® AGTIV®

Optimize your production, save time, labor, and make better use of your resources with biological active ingredients integrated in PRO-MIX® growing media.

Select **PRO-MIX® AGTIV®** for higher crop yields, improved quality, and extended shelf life, while reducing costs by minimizing drenches and optimizing fertilizer use.

## AGAINST ALL ODDS

In 1983, we assembled a team of scientists with a mission deemed impossible: to produce high-quality mycorrhizal inoculum under aseptic conditions.

## WE SUCCEEDED

In developing this process, we set new industry standards for purity and quality, showcasing our dedication to pushing the boundaries of innovation.

## TO BRING LIFE INTO GROWING MEDIA

Growing media generally contain few microorganisms. Since 2005, AGTIV® biologicals are incorporated in PRO-MIX® growing media to foster a more favorable environment for plant growth.

## FOR YOUR SUCCESS

With AGTIV® biologicals, we empower growers to achieve remarkable success, ensuring that every bale of PRO-MIX® is not just a product, but a promise of thriving plants.

3.8  
CFT

EACH PRO-MIX®  
BALE WITH AGTIV®  
CONTAINS\*

**28 300**  
**M** MYCORRHIZAE

**10 BILLION**  
**B** BACILLUS



**640**  
BILLION PLANTS GROWN IN  
PRO-MIX® AGTIV®  
EACH YEAR

**2.5**  
MILLION PLANTS SAVED  
FROM SHRINKAGE  
EACH YEAR\*\*



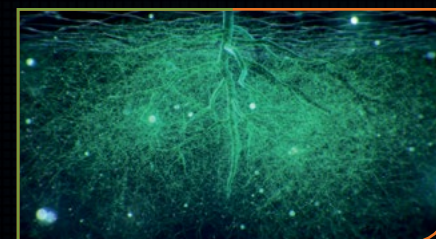
## AGTIV AMPLIFY

AGTIV AMPLIFY® PROVIDES A HEALTHY AND EXPANDED ROOT SYSTEM THAT ABSORBS MORE NUTRIENTS AND WATER THANKS TO **BACILLUS** & **MYCORRHIZAE**

### **B** BACILLUS + MYCORRHIZAE

PTB297 + PTB180  
Technologies

- ++ Amplifies root system
- ++ Improves nutrient and water uptake
- ++ Increases plant strength and productivity



LEARN MORE ABOUT  
AGTIV AMPLIFY®  
TECHNOLOGY

## AGTIV STIMULATE

AGTIV STIMULATE® REINFORCES PLANTS WITH A HEALTHY ROOT ZONE THANKS TO **BACILLUS**

### **B** BACILLUS

PTB180 Technology,  
*Bacillus pumilus*

- + Stimulates rooting environment
- + Improves plant establishment
- + Increases plant vigor and productivity



LEARN MORE ABOUT  
AGTIV STIMULATE®  
TECHNOLOGY

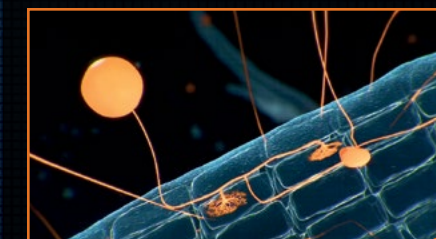
## AGTIV REACH

AGTIV REACH® HELPS PLANTS REACH AND ABSORB MORE NUTRIENTS AND WATER THANKS TO **MYCORRHIZAE**

### **M** MYCORRHIZAE

PTB297 Technology,  
*Rhizophagus irregularis*  
(formerly known as  
*Glomus intraradices*)

- + Expands root system
- + Enhances nutrient and water uptake
- + Promotes plant robustness and vigor



LEARN MORE ABOUT  
AGTIV REACH®  
TECHNOLOGY

\* Viable spores of *Bacillus* and/or mycorrhizae.

\*\* Based on crop shrinkage reductions when using *Bacillus* and mycorrhizae together.



# BX

## GENERAL-PURPOSE

PRO-MIX® BX is a general-purpose, peat-based growing medium that is formulated with a base of high-quality Sphagnum peat moss and perlite. This blend creates a **well-balanced environment to encourage root development and favor plant growth.**

- INGREDIENTS:**
- Canadian Sphagnum peat moss (75-85% by volume)
  - Perlite — horticultural grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent



# HP

## HIGH POROSITY

PRO-MIX® HP® is perfect for growers requiring a growing medium with **good drainage, high air porosity and low water retention.** The combination of fibrous Sphagnum peat moss and a high percentage of coarse perlite makes this formulation ideal for growers who need a growing medium that is **adapted to their needs for watering flexibility and crop seasonality.**

- INGREDIENTS:**
- Canadian Sphagnum peat moss (65-75% by volume)
  - Perlite — horticultural grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent



See product web page

SIZE	UNITS PER PALLET	AGTIV REACH		AGTIV AMPLIFY	
		REGULAR	M MYCORRHIZAE	+ BACILLUS + MYCORRHIZAE	
2.8 cu. ft. Loose	57	10280RG	10281RG		1028700RG
3.8 cu. ft. Comp.	30	10380RG	10381RG		1038700RG
80 cu. ft. Loose	2	10800RG	10801RG		1080700RG
135 cu. ft. Comp.	1	11350RG	11351RG		1135700RG

Some product sizes are available in generic bags.



See product web page

SIZE	UNITS PER PALLET	AGTIV REACH		AGTIV AMPLIFY	
		M MYCORRHIZAE		+ BACILLUS + MYCORRHIZAE	
2.8 cu. ft. Loose	57	20281RG		-	
3.8 cu. ft. Comp.	30	20381RG		2038700RG	
80 cu. ft. Loose	2	20801RG		-	
135 cu. ft. Comp.	1	21351RG		2135700RG	

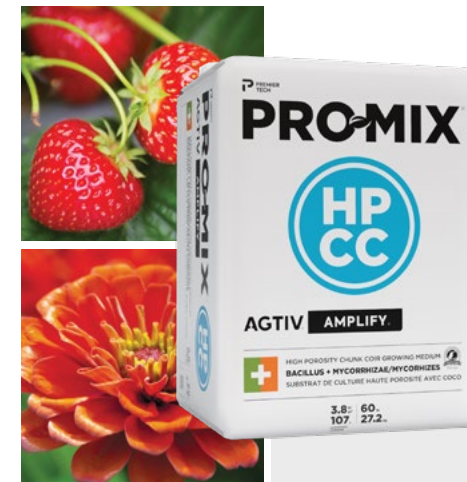


# MPX

## MULTI-PURPOSE

PRO-MIX® MPX is a multi-purpose, peat-based growing medium that combines high-quality Sphagnum peat moss and a low percentage of perlite. This combination forms a growing medium with **high water retention that reduces the need for frequent irrigation and promotes water conservation.**

- INGREDIENTS:**
- Canadian Sphagnum peat moss (85-95% by volume)
  - Perlite — horticultural grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent



# HPCC

## HIGH POROSITY CHUNK COIR

When seeking the **ideal balance between air porosity, drainage and water retention**, growers select PRO-MIX® HPCC to **optimize the quality of their hanging baskets, large containers, and long-term crops.** With unique chunk coir and carefully selected fibrous Sphagnum peat moss, this formulation provides qualities that promote plant growth and root development.

- INGREDIENTS:**
- Canadian Sphagnum peat moss (65-75% by volume)
  - Chunk coir
  - Perlite — horticultural grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent



See product web page

SIZE	UNITS PER PALLET	AGTIV REACH		AGTIV AMPLIFY	
		M MYCORRHIZAE		+ BACILLUS + MYCORRHIZAE	
2.8 cu. ft. Loose	57	80281RG			8028700RG
3.8 cu. ft. Comp.	30	80381RG			8038700RG
80 cu. ft. Loose	2	80801RG		-	
135 cu. ft. Comp.	1	81351RG			8135700RG

Some product sizes are available in generic bags.



See product web page

SIZE	UNITS PER PALLET	AGTIV REACH		AGTIV AMPLIFY	
		M MYCORRHIZAE		+ BACILLUS + MYCORRHIZAE	
2.8 cu. ft. Loose	57	2028130RG			2028730RG
3.8 cu. ft. Comp.	30	2038130RG			2038730RG
80 cu. ft. Loose	2	2080130RG			2080730RG
135 cu. ft. Comp.	1	2135130RG			2135730RG

Some product sizes are available in generic bags.



# FPX

## PLUG AND GERMINATION

Providing an **optimized growing environment** is fundamental, especially when it comes to germinating seeds, plug production and rooting of young plants where it will define future productivity levels. PRO-MIX® FPX is well adapted to **encourage uniform seed germination and young plant development.**

- INGREDIENTS:**
- Canadian Sphagnum peat moss - fine peat (80-90% by volume)
  - Perlite — plug grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent

**AGTIV STIMULATE**

SIZE	UNITS PER PALLET	<b>B</b> BACILLUS
2.8 cu. ft. Loose	57	—
3.8 cu. ft. Comp.	30	40383RG
80 cu. ft. Loose	2	—
135 cu. ft. Comp.	1	41353RG



See product web page



# MPO

FOR ORGANIC USE

## MULTI-PURPOSE

PRO-MIX® MPO provides the perfect solution for growers in need of a growing medium **approved for organic use** that delivers **well-balanced air/water properties.** This formulation is ideal for a variety of growing applications and meets crop requirements for certified organic growers.

- INGREDIENTS:**
- Canadian Sphagnum peat moss (60-70% by volume)
  - Coir — horticultural grade
  - Perlite — horticultural grade
  - Calcitic limestone (pH adjustment)
  - Wetting agent

Eligible for organic use.\*



**AGTIV REACH**

SIZE	UNITS PER PALLET	<b>M</b> MYCORRHIZAE	<b>+</b> BACILLUS + MYCORRHIZAE
2.8 cu. ft. Loose	57	8028103RG	8028703RG
3.8 cu. ft. Comp.	30	8038103RG	8038703RG
80 cu. ft. Loose	2	—	—
135 cu. ft. Comp.	1	8135103RG	8135703RG



See product web page

\* Some product sizes are available in generic bags.  
 \* PRO-MIX® MPO AGTIV REACH® and PRO-MIX® MPO AGTIV AMPLIFY® are approved for organic use by Ecocert Canada.



# FPO

FOR ORGANIC USE

## PLUG AND GERMINATION

PRO-MIX® FPO is a fine-grade, peat/coir-based growing medium with fine perlite that is ideal for the **germination of herbs and vegetable seeds.** Its physical properties provide favorable conditions to **optimize seedling development.**

- INGREDIENTS:**
- Canadian Sphagnum peat moss - short fiber (60-70% by volume)
  - Coir — horticultural grade
  - Perlite — plug grade
  - Calcitic limestone (pH adjustment)
  - Wetting agent

Eligible for organic use.\*



**AGTIV STIMULATE**

SIZE	UNITS PER PALLET	REGULAR	<b>B</b> BACILLUS
3.8 cu. ft. Comp.	30	4038023RG	—
55 cu. ft. Comp.	2	4055023RG	—
135 cu. ft. Comp.	1	4135023RG	4135323RG



See product web page

\* PRO-MIX® FPO and PRO-MIX® FPO AGTIV STIMULATE® are approved for organic use by Ecocert Canada.



# HPO

FOR ORGANIC USE

## HIGH POROSITY

PRO-MIX® HPO is a growing media approved for **organic use** that offers **low water retention and high air porosity.** It's the PRO-MIX® HP® growing medium you love, adapted for organic growing. This formulation is ideal for a variety of growing applications and meets crop requirements for certified organic growers.

- INGREDIENTS:**
- Canadian Sphagnum peat moss (55-65% by volume)
  - Perlite — horticultural grade
  - Coir — horticultural grade
  - Calcitic limestone (pH adjustment)
  - Wetting agent

Eligible for organic use.\*



**AGTIV AMPLIFY**

SIZE	UNITS PER PALLET	<b>+</b> BACILLUS + MYCORRHIZAE
3.8 cu. ft. Comp.	30	2038723RG



See product web page

\* Some product sizes are available in generic bags.  
 \* PRO-MIX® HPO AGTIV AMPLIFY® is approved for organic use by Ecocert Canada.



# BK (previously named BRK20)

## MEDIUM WATER RETENTION

PRO-MIX® BK is a medium-weight growing medium designed for the cultivation of horticultural crops in large cell packs to hanging baskets. The combination of processed pine bark, Sphagnum peat moss and perlite makes for a general-purpose growing medium with good drainage and medium water retention.

- INGREDIENTS:**
- Canadian Sphagnum peat moss (60-70% by volume)
  - Processed pine bark (20-25% by volume) coarse — screened at 1/2"
  - Perlite — horticultural grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent



See product web page

SIZE	UNITS PER PALLET	REGULAR	AGTIV REACH	AGTIV AMPLIFY
			M MYCORRHIZAE	+ BACILLUS + MYCORRHIZAE
2.8 cu. ft. Loose	48	5028025RG	5028125RG	5028725RG
60 cu. ft. Loose	2	5060025RG	—	5060725RG

Some product sizes are available in generic bags.



# BKI (previously named BRK)

## LOW WATER RETENTION

PRO-MIX® BKI is a medium-weight growing medium designed for the cultivation of horticultural crops grown in 4" pots and larger. Its high percentage of processed pine bark, Sphagnum peat moss and perlite makes it ideal for growers who need frequent dry-down periods and medium/low water retention, whether growing crops in greenhouses or outdoors in a changing environment.

- INGREDIENTS:**
- Canadian Sphagnum peat moss (40-50% by volume)
  - Processed pine bark (35-45% by volume) coarse — screened at 1/2"
  - Perlite — horticultural grade
  - Calcitic and dolomitic limestone (pH adjustment)
  - Wetting agent



See product web page

SIZE	UNITS PER PALLET	REGULAR	AGTIV REACH	AGTIV AMPLIFY
			M MYCORRHIZAE	+ BACILLUS + MYCORRHIZAE
2.8 cu. ft. Loose	48	5028045RG	5028145RG	5028745RG
60 cu. ft. Loose	2	5060045RG	5060145RG	5060745RG

Some product sizes are available in generic bags.

# AGTIV®

## REACH®



### MYCORRHIZAL INOCULANTS DESIGNED FOR PROFESSIONALS

AGTIV REACH® inoculants, whether used in greenhouses, nurseries, during planting, or for landscape maintenance, promote robust plant establishment and enhance survival rates by significantly improving water and nutrient absorption.

TRANSPLANTING | INCORPORATION INTO GROWING MEDIA | LAWN AND TREE CARE



SEE OUR INOCULANTS

# PROMIX<sup>®</sup>

## AGTIV<sup>®</sup>

**BACILLUS + MYCORRHIZAE**  
proven performance that shows

### Calibrachoa

up to

**50.3%**

↑ Dry Weight

### Fuchsia

up to

**81.8%**

↑ Flower Average

### Calathea

up to

**6.6%**

↑ Size Index

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REPORT**



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# SUSTAINABILITY AND BEYOND

At Premier Tech Growers and Consumers, our commitment to sustainability balances preserving the planet, ensuring individual well-being, and fostering shared prosperity.

Sphagnum mat in natural peatland.

Peat bog, 20 years post-restoration. Quebec, Canada.

## Responsible Peatland Management: The Heart of Our Environmental Stewardship

Managing peatlands since our early beginnings, we are looking forward to many more years of stewardship. As one of the founders of the Peatland Ecology Research Group (PERG) and as members of the Canadian Sphagnum Peat Moss Association (CSPMA), we actively promote practices that support both environmental and economic well-being.

## Peatland Restoration

After harvest, we restore peatlands to reestablish their self-regulation mechanisms, thus reducing our carbon footprint. By promoting the return of native wildlife and flora, the peatlands recover their ecological functions, including their ability to accumulate peat and sequester carbon.



Natural peat bog, New Brunswick, Canada.

## Reducing Ecological Footprint

By partnering with others to enhance the value of residual materials, we are exploring new ways for material recovery and upcycling, reinforcing our commitment to responsible production.



Part of the peatland arrotelm (living part of the Sphagnum).

## Eco-Responsible Practices

Sustainability is embedded in our innovation process through eco-design, ensuring our products are environmentally considerate throughout their lifecycle. For over 40 years, we have been at the forefront of researching biologicals, resulting in environmentally friendly solutions.

## Veriflora® Certification

Our Veriflora® - Responsibly Managed Peatlands certification means our sites follow the highest standards of sustainable development, with annual GHG emissions inventories setting the benchmark for the industry. This certification is also a testament to our responsible peatland management, continuous improvement efforts, and biodiversity promotion.



Artificial pond on a bog site, 20 years post-restoration. Quebec, Canada.

## Unwavering Community Commitment

We contribute to preserving local species and maintaining ecological balance. By prioritizing local suppliers, we help bolster the regional economy and support local businesses. Beyond the fields, through donations and active community involvement, we ensure our global impact is deeply rooted in local values.



High school students and Premier Tech's team members planted 600 trees along a bike path using our donated horticultural products.

LEARN MORE ABOUT OUR SUSTAINABILITY APPROACH

\* Source: Premier Tech Ltd.



## PEOPLE AND TECHNOLOGIES MAKING A DIFFERENCE

At Premier Tech, we are all about making a difference by connecting People and Technologies for more than 100 years. One team driven by a shared will to deliver sustainable solutions that help feed, protect and improve our world. Premier Tech has a wide range of products, services, brands, and technologies allowing to increase crop yields, bring beautiful gardens to life, automate the handling and packaging operations of many manufacturing facilities, treat and recycle water, support companies in their digital transformation, and offer bio-ingredients for the well-being of humans and animals.



### PT Growers and Consumers

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