



# 2025 | GARDEN CENTRE PRODUCT CATALOGUE





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## THE HIGHEST QUALITY CANADIAN SPHAGNUM PEAT MOSS

- ✓ A unique approach to peat moss gradation and selection
- ✓ Industry leader for consistency and outstanding product uniformity
- ✓ Harvesting techniques for standard weight and quality control



OMRI-listed products are allowed for use in certified organic production by the Organic Material Review Institute.

**FIND IT WITH PRO-MIX® AND MYKE® PRODUCTS.**



Premier Tech's peat moss comes from bogs that are certified under the Veriflora – Responsibly Managed Peatlands® Program. This certification ensures the application of good management principles in all aspects of sustainable development. The criteria include environmental assessment, social engagement and product quality.

## A GLOBAL COMMITMENT TO THE ENVIRONMENT

Premier Tech subscribes to the rational use of natural resources to do its share in terms of sustainable development. In order to minimize the impact of our activities, we comply with the industry's best environmental practices.

- ✓ A North American pioneer in peat bog restoration
- ✓ Dedicated team focused on sustainable peatland management
- ✓ Energy reduction programs in place





## WITH ▶ **MYCOACTIVE®** TECHNOLOGY



**PT ENDOMYCORRHIZAE IS PRODUCED  
IN A CONTROLLED STERILE ENVIRONMENT**



**THE ONLY 100% CONTAMINANT-FREE  
MYCORRHIZAE AVAILABLE IN THE MARKET**

### **BENEFITS**

- Improves fertilizer uptake
- Increases the resistance of plants to environmental stresses
- Increased root mass, flower production, plant size and lifespan
- Improved water uptake and increased drought resistance

# **PRO-MIX®**

PRO-MIX® provides commercial growers and consumers with a wide range of value-added products in the field of horticulture. Since 1968, it has influenced its markets and industry with numerous innovations, all materialized through products, processes and work methods that are both unique and recognized. This important anniversary is an opportunity to thank all the customers, partners and team members who have shared and contributed to the success of Premier Tech's leading brand. It is also an occasion to look back on the beginnings and the major steps that have made PRO-MIX® what it is today.

- Reliability, expertise and commitment
- Innovative value-added IGC products
- Professional performance





# COMPRESSED PACKS

PAY LESS FOR MORE MIX



COST SAVING  
VALUE PACK



USES 2X LESS  
PACKAGING



RECYCLABLE  
BAG

## PREMIUM GROWING MIXES



### PRO-MIX® All Purpose Mix

- With MYCOACTIVE® technology
- Suitable for all indoor and outdoor planting applications
- Formulated for a wide range of plant species

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, limestone, wetting agent and mycorrhizae.

CODE	UPC	SIZE	PACKING
1150030RG	0 25849 10730 7	1.5 cu. ft. – Loose fill	92 units / pallet
1020030RG	0 25849 11330 8	2 cu. ft. – Compressed	50 units / pallet



PREMIUM GROWING MIXES



PRO-MIX® Potting Mix

- With MYCOACTIVE® technology
- Ideal for all seed starting applications
- Suitable for potting and re-potting plants in containers
- Contains a slow release fertilizer that feeds for up to 9 months
- **Formulated with extra water holding capacity**

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, limestone, water-absorbent polymer, controlled release fertilizer, wetting agent and mycorrhizae.

\*Does not contain slow-release fertilizer.

CODE	UPC	SIZE	PACKING
4981040*	0 25849 98103 7	8 qt. – Loose fill	36 cellofs of 6 units / pallet
1016010RG	0 25849 11010 9	16 qt. – Loose fill	210 units / pallet
1010010RG	0 25849 11110 6	1 cu. ft. – Loose fill	120 units / pallet
1020010RG	0 25849 10710 9	2 cu. ft. – Loose fill	54 units / pallet
0305RG	0 25849 00305 0	2 cu. ft. – Compressed	35 units / pallet

PREMIUM GROWING MIXES



PRO-MIX® Garden Mix

- With MYCOACTIVE® technology
- Ideal for perennials and flowering shrubs
- Suitable for planting outdoor plants and vegetables
- Formulated with a high peat humus percentage

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, limestone, wetting agent, controlled release fertilizer and mycorrhizae.

CODE	UPC	SIZE	PACKING
1010020RG	0 25849 11120 5	1 cu. ft. – Loose fill	120 units / pallet
1020020RG	0 25849 10720 8	2 cu. ft. – Loose fill	54 units / pallet



# PREMIUM GROWING MIXES



## PRO-MIX® Organic Vegetable & Herb Mix

- With MYCOACTIVE® technology
- **Formulated with all-natural ingredients**
- Contains a fertilizer that gradually feeds plants
- Suitable for all vegetable and herb garden needs

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, gypsum, limestone, fertilizer and mycorrhizae.

CODE	UPC	SIZE	PACKING
1010051RG	0 25849 11151 9	1 cu. ft. – Loose fill	120 units / pallet
1020051RG	0 25849 10751 2	2 cu. ft. – Loose fill	54 units / pallet
0205RG	0 25849 00205 3	2 cu. ft. – Compressed	35 units / pallet



# PREMIUM GROWING MIXES

## PRO-MIX® Organic Potting Mix

- Formulated with natural ingredients
- Suitable for all container planting needs
- Contains mycorrhizae for vigorous plants

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, coir (coconut fiber), perlite, limestone, fertilizer and mycorrhizae



CODE	UPC	SIZE	PACKING
1010011RG	0 25849 11111 3	1 cu. ft. – Loose fill	120 units / pallet

## PRO-MIX® Organic Seed Starting Mix

- With MYCOACTIVE® technology
- **Ideal for the germination** of vegetable, flower and herb seeds, and for starting stems and rooting cuttings
- Contains a fertilizer that gradually feeds plants
- Provides easy plant care for improved seedling performance

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, coconut fiber, perlite, limestone, fertilizer and mycorrhizae.



CODE	UPC	SIZE	PACKING
1016041RG	0 25849 11041 3	16 qt. – Loose fill	210 units / pallet

## PRO-MIX® All Purpose Organic Garden Mix

- Formulated with natural ingredients
- Ideal for raised beds and all outdoor planting needs
- Contains mycorrhizae for vigorous plants

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, limestone, fertilizer and mycorrhizae



CODE	UPC	SIZE	PACKING
1010021RG	0 25849 11121 2	1 cu. ft. – Loose fill	120 units / pallet

## PRO-MIX® Cactus Mix

- With MYCOACTIVE® technology
- Suitable for cactuses and succulents
- **Provides good air porosity and quick drainage**
- Contains an organic-based fertilizer that gradually feeds plants

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, limestone, organic-based fertilizer, sand and mycorrhizae.

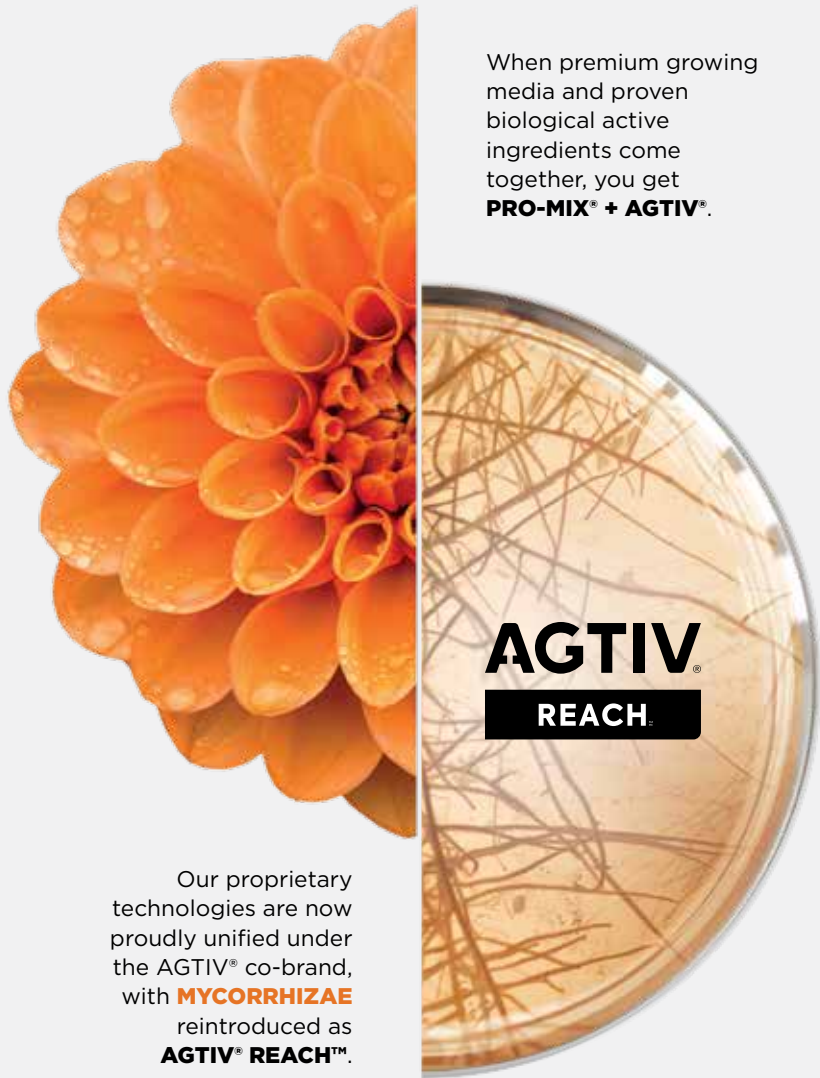


CODE	UPC	SIZE	PACKING
1008081RGCE	0 25849 10981 3	8 qt. – Loose fill	36 cellos of 6 units / pallet





# PROMIX®



When premium growing media and proven biological active ingredients come together, you get **PRO-MIX® + AGTIV®**.

Our proprietary technologies are now proudly unified under the AGTIV® co-brand, with **MYCORRHIZAE** reintroduced as **AGTIV® REACH™**.

STRONGER TOGETHER

## PROFESSIONAL GROWING MIXES



**PRO-MIX® BX AGTIV® REACH™**

- PRO-MIX® BX AGTIV® REACH™ is a general-purpose, peat-based growing medium that is formulated with a base of high-quality Sphagnum peat moss and perlite. This blend creates a **well-balanced environment to encourage root development and favor plant growth**

**INGREDIENTS:** Canadian Sphagnum peat moss (75-85% by volume), perlite — horticultural grade, calcitic and dolomitic limestone (pH adjustment), wetting agent and Mycorrhizae

CODE	UPC	SIZE	PACKING
10281RG	0 25849 10281 4	2.8 cu. ft. – Loose	57 units / pallet
10381RG	0 25849 10381 1	3.8 cu. ft. – Comp.	30 units / pallet



**PRO-MIX® HP AGTIV® REACH™**

- PRO-MIX® HP AGTIV® REACH™ is perfect for growers requiring a growing medium with **good drainage, high air porosity and low water retention**. The combination of fibrous Sphagnum peat moss and a high percentage of coarse perlite makes this formulation ideal for growers who need a growing medium that is **adapted to their needs for watering flexibility and crop seasonality**.

**INGREDIENTS:** Canadian Sphagnum peat moss (65-75% by volume), perlite — horticultural grade, calcitic and dolomitic limestone (pH adjustment), wetting agent and Mycorrhizae

CODE	UPC	SIZE	PACKING
20281RG	0 25849 20281 1	2.8 cu. ft. – Loose	57 units / pallet
20381RG	0 25849 20381 8	3.8 cu. ft. – Comp.	30 units / pallet







# MYKE<sup>®</sup>

## NATURALLY POWERFUL

MYKE<sup>®</sup> is a product line providing the ideal environment so passionate gardeners can grow bigger and more vigorous plants. The mycorrhizae contained in these products enter in a symbiosis with your plants to deliver superior growing results! Naturally powerful!

A mycorrhiza is the symbiotic association of mycorrhizal fungi with plant roots.

- Increases survival rate
- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth
- Improves soil structure and prevents erosion

## GROWTH ENHANCERS



### MYKE<sup>®</sup> Flower

- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth

**+ SEAWEED:** A natural source of micronutrients that ensures abundant flowering.

**USE:** When planting annuals and perennials in pots, flowerbeds and flower boxes.

**MAJOR COMPONENTS:** Natural coarse granular carrier (perlite and peat) and mycorrhizae.

**EXCEPTIONS:** Orchids, rhododendrons, carnations, kochias, alyssums, azaleas and lupines cannot be colonized by the fungus contained in MYKE<sup>®</sup> FLOWER.



CODE	SIZE	PACKING	TREATS UP TO
6009211NPBX	0.9 US dry qt.	36 units / box	32 plants



### MYKE<sup>®</sup> Vegetable & Herb

- Ensures abundant vegetable and herb production
- Reduces watering needs
- Promotes rapid growth

**+ CALCIUM:** Better nutritional equilibrium.

**+ POTASSIUM:** Enhances growth.

**+ HUMIC ACIDS:** Stimulate beneficial microbial activity.

**USE:** When transplanting or sowing indoor or outdoor vegetables, fruits or herbs in pots and beds.

**MAJOR COMPONENTS:** Natural fine granular carrier (vermiculite and peat) and mycorrhizae.

**EXCEPTIONS:** Broccoli, cabbage, beet, spinach, radishes, blueberries and cranberries cannot be colonized by the fungus contained in MYKE<sup>®</sup> VEGETABLE & HERB.



CODE	SIZE	PACKING	TREATS UP TO
6001051NPBX	0.18 US dry qt.	36 units / box	6 plants
6009051NPBX	0.9 US dry qt.	36 units / box	32 plants



### MYKE<sup>®</sup> Tree & Shrub

- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth

**USE:** Every time you plant or transplant a tree, shrub or hedge.

**MAJOR COMPONENTS:** Natural fine granular carrier (perlite and peat) and mycorrhizae (endomycorrhizae and ectomycorrhizae).

**EXCEPTIONS:** Blueberries and rhododendrons cannot be colonized by the fungus contained in MYKE<sup>®</sup> TREE & SHRUB.



CODE	SIZE	PACKING	TREATS UP TO
6014201NPBX	1.4 US dry qt.	24 units / box	12 plants
6036201NPBX	3.6 US dry qt.	12 units / box	32 plants







GET

MYKE®

5-YEAR  
WARRANTY

ON YOUR PLANT WITH A PURCHASE  
OF MYKE® TREE & SHRUB

## EXCLUSIVE WARRANTY

With our free 5-year warranty, customers who purchase a Myke® Tree & Shrub product along with their tree or shrub can have that tree or shrub replaced at no additional cost should it die within 5 years of the time of purchase. See applicable conditions in the Myke® Planting Guide or visit [usemyke.com](http://usemyke.com).

## PEAT MOSS



### PREMIER® Peat Moss

- Suited for indoor and outdoor horticultural applications
- Conditions all soils by improving aeration, water drainage and nutrient/water retention
- Used as a soil amendment for gardens and for the preparation and restoration of lawns

**COMPONENT:** Canadian sphagnum peat moss



CODE	UPC	SIZE	PACKING
*0262P	0 25849 00262 6	1 cu. ft. – Compressed	100 units / pallet
0128P	0 25849 00128 5	2.2 cu. ft. – Compressed	50 units / pallet
0082P	0 25849 00082 0	3.8 cu. ft. – Compressed	30 units / pallet

\*Limited quantity





# MARKETING SUPPORT

## ATTRACTIVE POP TO BOOST YOUR SALES

Catch your customers' attention with colorful POP promoting the complete line of PRO-MIX® and MYKE® products. Several options are offered to retailers to raise brand awareness.

### PRO-MIX® POP

Eye-catching banners and pallet signs to promote the brand.



### MYKE® POP

Warranty program sign to display directly with plants and generic MYKE® growth enhancers banner and flyer to create visual recognition of products.



## DIGITAL CAMPAIGN

Engage consumers with how-to videos, tips, project inspiration and appealing content through social media and websites.

### PRE-ROLLS

30, 15 and 6 second pre-rolls to increase our reach, maximize media performance and drive qualified traffic both on websites and in stores.



### TARGETED ADVERTISING

On social media and Google.



### YOUTUBE

Where consumers can easily find how-to-use videos and promotional content.



### WEBSITE & NEWSLETTER

A great way to discover our products, learn new tips and become a better gardener!



PROMIXGARDENING.COM  
USEMYKE.COM







## PT Growers and Consumers

World Headquarters  
1 avenue Premier  
Campus Premier Tech  
Rivière-du-Loup (Québec)  
G5R 6C1 CANADA  
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F. 215 529-1288



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