



# PRODUCT CATALOGUE 2021



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## WHY PRO-MIX® IS MAKING A DIFFERENCE

PRO-MIX® provides commercial growers and consumers with a wide range of value-added products in the field of horticulture. Since 1968, it has influenced its markets and industry with numerous innovations, all materialized through products, processes and work methods that are both unique and recognized. This important anniversary is an opportunity to thank all the customers, partners and team members who have shared and contributed to the success of Premier Tech's leading brand. It is also an occasion to look back on the beginnings and the major steps that have made PRO-MIX® what it is today.

- Reliability, Expertise and Commitment
- Innovative Value-added IGC products
- Professional Performance

## MYKE® NATURALLY POWERFUL

MYKE® is a product line providing the ideal environment so passionate gardeners can grow bigger and more vigorous plants. The mycorrhizae contained in these products enter in a symbiosis with your plants to deliver superior growing results! Naturally powerful!

**A mycorrhiza is the symbiotic association of mycorrhizal fungi with plant roots**

- Increases survival rate
- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth
- Improves soil structure and prevents erosion







# PRO-MIX®

PRO-MIX® continues to evolve today, from growing media enhanced with high performance active ingredients to perfected growing mixes containing the unique Mycoactive® technology so consumers can enjoy an exceptional gardening journey. PRO-MIX® is a reference in the market for both professional growers and gardeners.

## WITH MYCOACTIVE® TECHNOLOGY



**PT ENDOMYCORRHIZAE IS PRODUCED  
IN A CONTROLLED STERILE ENVIRONMENT**



**THE ONLY 100% CONTAMINANT-FREE  
MYCORRHIZAE AVAILABLE IN THE MARKET**

### **BENEFITS**

- Improves fertilizer uptake
- Increases the resistance of plants to environmental stresses
- Increased root mass, flower production, plant size and lifespan
- Improved water uptake and increased drought resistance





# THE HIGHEST QUALITY CANADIAN SPHAGNUM PEAT MOSS

- ✓

A unique approach to peat moss gradation and selection
- ✓

Harvesting techniques for standard weight and quality control
- ✓

Industry leader for consistency and outstanding product uniformity
- ✓

The company other peat companies rely on for industry innovation and technology



## A GLOBAL COMMITMENT TO THE ENVIRONMENT

Premier Tech subscribes to the rational use of natural resources to do its share in terms of sustainable development. In order to minimize the impact of our activities, we comply with the industry’s best environmental practices.

- ✓

The North American leader in peat bog restoration
- ✓

Dedicated team focused on sustainability
- ✓

Energy reduction programs in place on all production sites

## GROWING MIXES

### PRO-MIX® PREMIUM POTTING MIX

- Ideal for all seed starting applications
- Suitable for potting and re-potting plants in containers
- Contains a slow release fertilizer that feeds for up to 9 months
- Formulated with a water-saving gel to hold extra water

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Water-absorbent polymer, Perlite, Limestone, Controlled release fertilizer and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1008010RGCE	0 25849 10910 3	8 qt. – Loose fill	36 cellos of 6 units / pallet
1008010CE	2 25849 10910 7	8 qt. – Loose cello	6 units / cello
1016010RGCE	0 25849 11010 9	16 qt. – Loose fill	35 cellos of 6 units / pallet
1016010CE	2 25849 11010 3	16 qt. – Loose cello	6 units / cello
1010010RG	0 25849 11110 6	1 cu. ft. – Loose fill	120 units / pallet
1020010RG	0 25849 10710 9	2 cu. ft. – Loose fill	54 units / pallet
0305RG	0 25849 00305 0	2 cu. ft. – Compressed	35 units / pallet



### PRO-MIX® PREMIUM GARDEN MIX

- Ideal for perennials and flowering shrubs
- Suitable for planting outdoor plants and vegetables
- Contains a slow release fertilizer that feeds for up to 9 months
- Formulated with a high peat humus percentage

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Limestone, Controlled release fertilizer and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1010020RG	0 25849 11120 5	1 cu. ft. – Loose fill	120 units / pallet
1020020RG	0 25849 10720 8	2 cu. ft. – Loose fill	54 units / pallet



### PRO-MIX® PREMIUM ALL PURPOSE MIX

- Suitable for all indoor and outdoor planting applications
- Contains a specially formulated starter fertilizer
- Formulated for a wide range of plant species

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Perlite, Limestone and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1150030RG	0 25849 10730 7	1.5 cu. ft. – Loose fill	92 units / pallet
1020030RG	0 25849 11330 8	2 cu. ft. – Compressed	50 units / pallet





# COMPRESSED PACKS

PAY LESS FOR MORE MIX



**COST SAVING  
VALUE PACK**



**USES 2X LESS  
PACKAGING**



**RECYCLABLE  
BAG†**

# GROW YOUR OWN FOOD



- **Organic solutions** for edible gardening
- **Safe and natural** ingredients

- Meets gardeners' needs for **organic products**
- **More than 50%** of those who currently grow fruits, veggies or herbs for personal consumption say it's **important that they're organic**

(Source: IPSOS 2018)



# ORGANIC GROWING MIXES

## PRO-MIX® PREMIUM ORGANIC VEGETABLE & HERB MIX

- Formulated with all natural ingredients
- Contains an organic fertilizer that gradually feeds plants
- Suitable for all vegetable and herb garden needs

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Perlite, Gypsum, Limestone, Organic fertilizer and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1016051RGCE	0 25849 11051 2	16 qt. – Loose fill	35 cellos of 6 units / pallet
1016051CE	2 25849 11051 6	16 qt. – Loose cello	6 units / cello
1010051RG	0 25849 11151 9	1 cu. ft. – Loose fill	120 units / pallet
1020051RG	0 25849 10751 2	2 cu. ft. – Loose fill	54 units / pallet
0205RG	0 25849 00205 3	2 cu. ft. – Compressed	35 units / pallet



## PRO-MIX® PREMIUM ORGANIC SEED STARTING MIX

- Ideal for the germination of vegetable, flower and herb seeds, and for starting stems and rooting cuttings
- Contains an organic fertilizer that gradually feeds plants
- Provides easy plant care for improved seedling performance

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Coir fiber, Perlite, Limestone, Organic fertilizer and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1008041RGCE	0 25849 10941 7	8 qt. – Loose fill	36 cellos of 6 units / pallet
1008041CE	2 25849 10941 1	8 qt. – Loose cello	6 units / cello
1016041RGCE	0 25849 11041 3	16 qt. – Loose fill	35 cellos of 6 units / pallet
1016041CE	2 25849 11041 7	16 qt. – Loose cello	6 units / cello



## PRO-MIX® PREMIUM ORGANIC POTTING MIX

- Formulated with natural ingredients
- Suitable for all container planting needs
- Contains compost-free organic material and mycorrhizae for plant health

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Coir (coconut fiber), Perlite, Limestone, Organic fertilizer and Mycorrhizae

CODE	UPC	SIZE	PACKING
1010011RG	0 25849 11111 3	1 cu. ft. – Loose fill	120 units / pallet



## PRO-MIX® PREMIUM ORGANIC GARDEN MIX

- Formulated with natural ingredients
- Ideal for raised bed and all outdoor planting needs
- Contains compost-free organic material and mycorrhizae for plant health

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Gypsum, Limestone, Organic fertilizer and Mycorrhizae

CODE	UPC	SIZE	PACKING
1010021RG	0 25849 11121 2	1 cu. ft. – Loose fill	120 units / pallet



# SPECIALTY MIXES

## PRO-MIX® PREMIUM ORCHID MIX

- Formulated for growing orchids and other epiphytes
- Provides good drainage and aeration
- Favors root growth for orchids to thrive
- Contains an organic fertilizer that gradually feeds plants

**COMPONENTS:** Western fir bark, Charcoal and Perlite.

CODE	UPC	SIZE	PACKING
1008091RGCE	0 25849 10991 2	8 qt. – Loose fill	36 cellos of 6 units / pallet
1008091CE	2 25849 10991 3	8 qt. – Loose cellos	6 units / cello



## PRO-MIX® PREMIUM AFRICAN VIOLET MIX

- Suitable for all plants from the Gesneriad family
- Provides improved air porosity and water retention
- Provides a well-balanced pH and a rich and porous texture
- Contains an organic fertilizer that gradually feeds plants

**COMPONENTS:** Canadian sphagnum peat moss, Peat humus, Perlite, Limestone, Organic fertilizer and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1008101RGCE	0 25849 10911 0	8 qt. – Loose fill	36 cellos of 6 units / pallet
1008101CE	2 25849 10911 4	8 qt. – Loose cellos	6 units / cello



## PRO-MIX® PREMIUM CACTUS MIX

- Suitable for cactuses and succulents
- Provides good air porosity and quick drainage
- Contains an organic fertilizer that gradually feeds plants

**COMPONENTS:** Canadian sphagnum Peat Moss, Peat humus, Perlite, Limestone, Organic fertilizer, Sand and Mycorrhizae.

CODE	UPC	SIZE	PACKING
1008081RGCE	0 25849 10981 3	8 qt. – Loose fill	36 cellos of 6 units / pallet
1008081CE	2 25849 10981 7	8 qt. – Loose cellos	6 units / cello



## PRO-MIX® PERLITE

Perlite is a lightweight, odorless aggregate with a neutral pH. Its physical structure improves the aeration and drainage of your soil to benefit the root system of plants.

**COMPONENT:** Perlite

CODE	UPC	SIZE	PACKING
4008121RGCE	0 25849 40912 8	8 qt. – Loose fill	36 cellos of 6 units / pallet
4008121CE	2 25849 40912 2	8 qt. – Loose cellos	6 units / cello



## PRO-MIX® VERMICULITE

Vermiculite is an expanded micaceous mineral that is lightweight, clean and odorless. It has excellent properties for improving soil aeration while retaining moisture and nutrients in a peat-based soil.

**COMPONENT:** Vermiculite

CODE	UPC	SIZE	PACKING
4008111RGCE	0 25849 40911 1	8 qt. – Loose fill	36 cellos of 6 units / pallet
4008111CE	2 25849 40911 5	8 qt. – Loose cellos	6 units / cello





# GROWTH ENHANCERS

## MYKE® TREE & SHRUB

- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth

**USE:** Every time you plant or transplant a tree, shrub or hedge.

**MAJOR COMPONENTS:** Natural fine granular carrier (perlite and peat), Mycorrhizae: Endomycorrhizae and Ectomycorrhizae

**EXCEPTIONS:** Blueberries and rhododendrons cannot be colonized by the fungus contained in MYKE® TREE & SHRUB.

CODE	SIZE	PACKING	TREATS UP TO	GALLONS
6014201NPBX	1.4 US dry qt.	24 units / box	12 plants	12
6036201NPBX	3.6 US dry qt.	12 units / box	32 plants	32

**\* 5-year warranty program available**



## MYKE® FLOWER

- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth

**+ SEAWEED:** A natural source of micronutrients that ensures abundant flowering.

**USE:** When planting annuals and perennials in pots, flowerbeds and flower boxes.

**MAJOR COMPONENTS:** Natural coarse granular carrier (perlite and peat) and Mycorrhizae.

**EXCEPTIONS:** Orchids, rhododendrons, carnations, kochias, alyssums, azaleas and lupines cannot be colonized by the fungus contained in MYKE® FLOWER.

CODE	SIZE	PACKING	TREATS UP TO
6009211NPBX	0.9 US dry qt.	36 units / box	32 plants



## MYKE® VEGETABLE & HERB

- Ensures abundant vegetable and herb production
- Reduces watering needs
- Promotes rapid growth

**+ CALCIUM:** Better nutritional equilibrium.

**+ POTASSIUM:** Enhances growth.

**+ HUMIC ACIDS:** Stimulate beneficial microbial activity.

**USE:** When transplanting or sowing indoor or outdoor vegetables, fruits or herbs in pots and beds.

**MAJOR COMPONENTS:** Natural fine granular carrier (vermiculite and peat) and Mycorrhizae.

**EXCEPTIONS:** Broccoli, cabbage, beet, spinach, radishes, blueberries and cranberries cannot be colonized by the fungus contained in MYKE® VEGETABLE & HERB.

CODE	SIZE	PACKING	TREATS UP TO
6001051NPBX	0.18 US dry qt.	36 units / box	6 plants
6009051NPBX	0.9 US dry qt.	36 units / box	32 plants



**MYKE® offers the opportunity to translate a strong market trend into tangible sales. MYKE® VEGETABLE & HERB is offered in an attractive, ready-to-display packaging.**



## EXCLUSIVE WARRANTY

With our free 5-year warranty, customers who purchase a MYKE® Tree & Shrub product along with their tree or shrub can have that tree or shrub replaced at no additional cost should it die within 5 years of the time of purchase. See applicable conditions in the MYKE® Planting Guide or visit [usemyke.com](http://usemyke.com).





# SOIL

EXCLUSIVE TO EASTERN UNITED STATES

## PREMIER® ORGANIC GARDEN SOIL

- Feeds up to 3 months
- Ideal soil for edible vegetables, flowers, trees and shrubs
- Rich in organic matter that conditions and improves soil structure
- The natural blend improves drainage, aeration for a strong root system
- Enriched with fertilizer for beautiful flowers and shrubs and bigger vegetables

**COMPONENTS:** Aged forest products, Canadian sphagnum peat moss, Perlite, Limestone (pH adjuster), Wetting agent and Fertilizer.

CODE	UPC	SIZE	PACKING
2260021RG	0 25849 22821 7	1 cu. ft. – Loose fill	60 units / pallet



## PREMIER® POTTING SOIL

- Feeds up to 9 months
- Ensures excellent aeration and drains excess water, holding moisture to prevent roots from drying out
- Will give you professional results in transplanting of indoor and outdoor potted and container plants

**COMPONENTS:** Aged forest products, Canadian sphagnum peat moss, Perlite, Limestone (pH adjuster) and Controlled release fertilizer

CODE	UPC	SIZE	PACKING
2008010RG	0 25849 20910 0	8 qt. – Loose fill	120 units / pallet
2260010RG	0 25849 22810 1	1 cu. ft. – Loose fill	60 units / pallet
2500010RG	0 25849 22910 8	2 cu. ft. – Loose fill	39 units / pallet



## PREMIER® SEA-BASED ALL PURPOSE SOIL

- Feeds up to 3 months
- Organic-based sea extracts
- Ideal for growing flowers, vegetables, herbs and fruits
- Indoors or outdoors, in ground or in container
- Less watering required (vs. traditional peat-based formulas)

**COMPONENTS:** Bark fines, Canadian sphagnum peat moss, Wood fines, Sea-based organic fertilizer, Poultry-based fertilizer, Wetting agent and Limestone (pH adjuster).

CODE	UPC	SIZE	PACKING
2260161RG	0 25849 22816 3	1 cu. ft. – Loose fill	80 units / pallet



# PEAT MOSS

## PREMIER® PEAT MOSS

- Suited for indoor and outdoor horticultural applications
- Conditions all soils by improving aeration, water drainage and nutrient/water retention
- Used as a soil amendment for gardens and for the preparation and restoration of lawns

**COMPONENT:** Canadian sphagnum peat moss

CODE	UPC	SIZE	PACKING
0262P	0 25849 00262 6	1 cu. ft. – Compressed	100 units / pallet
0128P	0 25849 00128 5	2.2 cu. ft. – Compressed	50 units / pallet
0082P	0 25849 00082 0	3.8 cu. ft. – Compressed	30 units / pallet

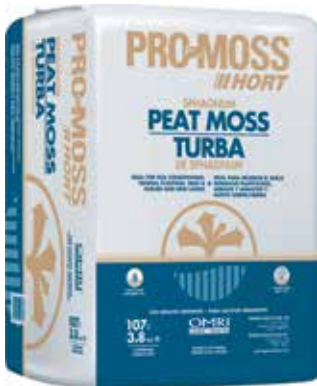


## PRO-MOSS® PEAT MOSS

- Ideal for indoor and outdoor horticultural applications
- Saves water and aerates soils
- Adds organic content to sandy soils

**COMPONENT:** Canadian sphagnum peat moss

CODE	UPC	SIZE	PACKING
0280P	0 25849 00280 0	1 cu. ft. – Compressed	100 units / pallet
0110P	0 25849 00110 0	2.2 cu. ft. – Compressed	50 units / pallet
0078P	0 25849 00078 3	3.8 cu. ft. – Compressed	30 units / pallet





# MARKETING SUPPORT

## ATTRACTIVE POP TO BOOST YOUR SALES

Catch your customers' attention with colorful POP promoting the complete line of PRO-MIX® and MYKE® products. Several options are offered to retailers to raise brand awareness.



## PRO-MIX® POP

Eye-catching banners to promote the complete line.



## MYKE® POP

Warranty program sign to display directly with plants.



Generic MYKE® growth enhancers product line banner and flyer to create visual recognition of products.

## DIGITAL CAMPAIGN

Engage consumers with how-to videos, tips, project inspiration and appealing content through social media and website.



## 50, 30, 15 AND 6 SECOND PRE-ROLLS

Increase our reach, maximize media performance and drive qualified traffic both on website and in stores.



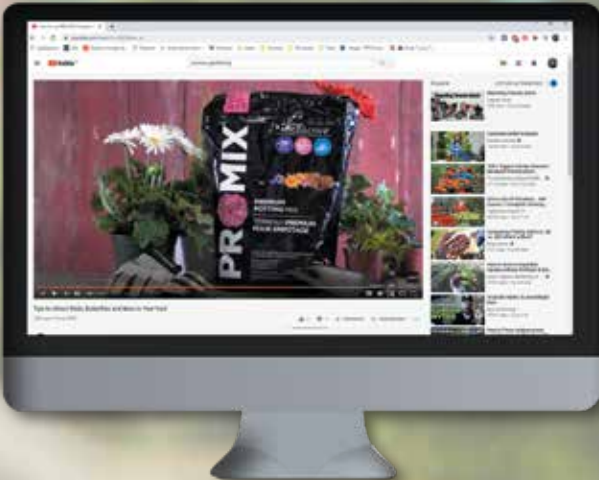
## TARGETED ADVERTISING

On social media and Google



## INFLUENCER CAMPAIGN

To increase brand awareness and reach more consumers



## BROADCASTING VIDEOS ON YOUTUBE

## TO LEARN MORE, VISIT OUR WEBSITES

[promixgardening.com](http://promixgardening.com)  
[usemyke.com](http://usemyke.com)







## PEOPLE AND TECHNOLOGIES MAKING A DIFFERENCE

Making a difference, this is what we are all about at Premier Tech. One team driven by a shared passion to deliver solutions that will better the lives of people, businesses and communities. At Premier Tech, People and Technologies connect in lasting, transformative ways, giving life to products and services that help feed, protect and improve our world. We are committed to creating sustainable solutions that help bring beautiful gardens to life, increase crop yields, improve the efficiency of manufacturing facilities, treat and recycle water, and much more as we keep innovating.



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