

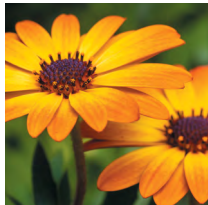
**P** PREMIER  
TECH



**PROMIX**



**MYKE**



**PREMIER**



# 2027 PRODUCT CATALOGUE



# PRO-MIX®

BRING YOUR GARDEN TO LIFE™

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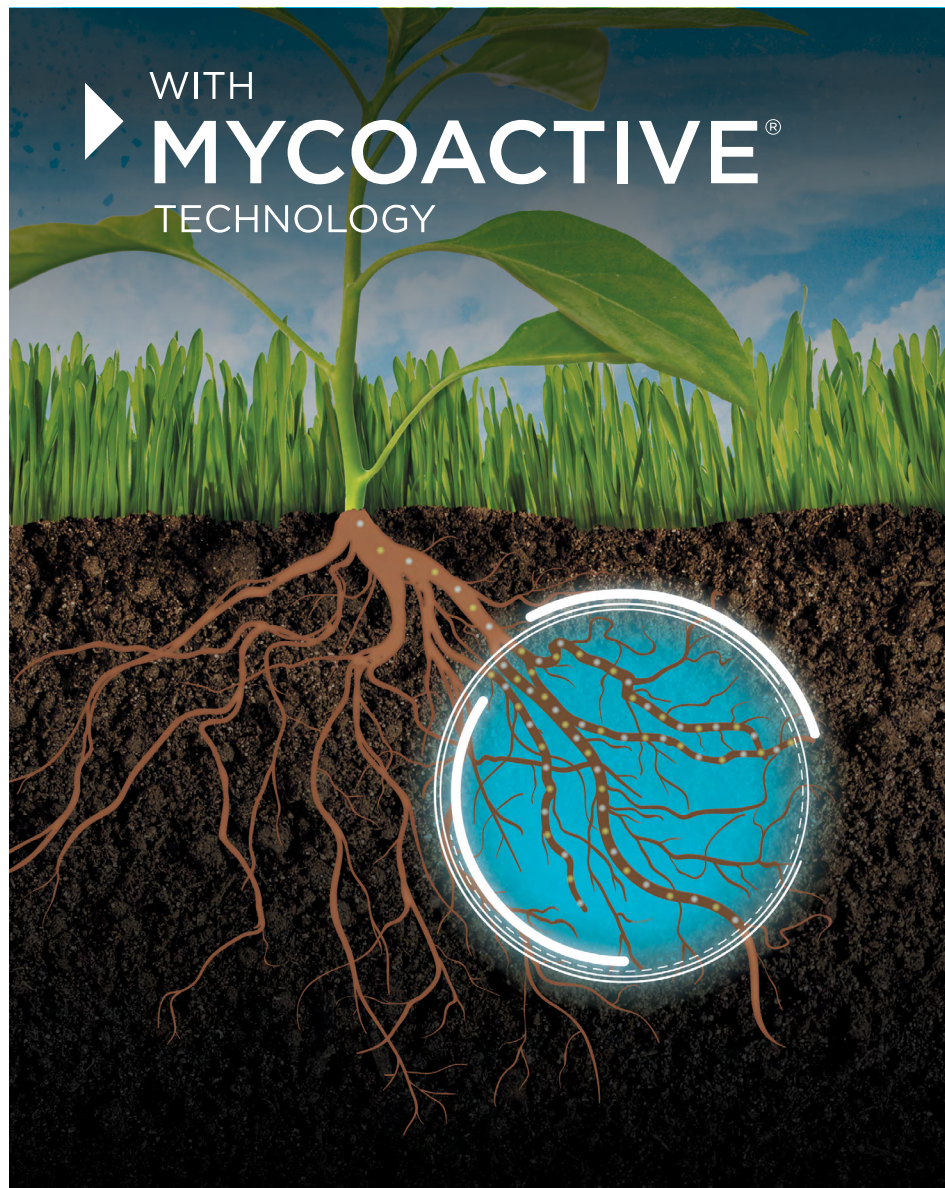
The PRO-MIX® brand started in 1968 with the launch of the very first ready-to-use, peat-based growing medium. Today, PRO-MIX® offers a line of products enriched with natural active ingredients including mixes and fertilizers that help North American gardeners **bring their garden to life and achieve optimal results.**



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# OUR TECHNOLOGY



**MYCOACTIVE®** is a Premier Tech proprietary technology based on exclusive combinations of high performance, precisely selected ingredients allowing for such benefits as stimulation of plants, including grass.

**Type of benefits brought by the MYCOACTIVE® technology:**

- Faster seed germination and establishment
- Strengthened root system
- Improved plant survival after planting into gardens and field soil
- Increased resistance to abiotic stresses and drought
- Increased plant vigor
- Increased quality and quantity of fruits and flowers
- Improved uptake of water and nutrients

# MORE MIX, MORE SAVINGS.



**COST-SAVING  
VALUE PACK**



**USES 2X LESS  
PACKAGING**



**RECYCLABLE  
BAG**

# 100% organic GARDENING.



OMRI Listed products are allowed for use in certified organic production by USDA-accredited certification agencies.

Find it with certified PRO-MIX® and MYKE® products.

- **Organic solutions** for edible gardening
- **Safe and natural** ingredients
- Meets gardeners' needs for organic products
- **More than 50%** of those who currently grow fruits, veggies or herbs for personal consumption **say it's important that they're organic**

(Source: IPSOS 2018)

## PREMIUM GROWING MIXES



### PRO-MIX® Organic Garden Mix

- **Ready-to-use** - Premium quality peat-based formulation
- **Exclusive technology** using mycorrhizae, which helps stimulate roots for vigorous plants
- Formulated with **all-natural ingredients**

**COMPONENTS:** Canadian sphagnum peat moss, coir, perlite, ground limestone, wetting agent and mycorrhizae.



CODE	UPC	SIZE	PACKING
0506	0 25849 00506 1	1 cu. ft. - Compressed	2 x 40 units / pallet



# PREMIUM GROWING MIXES



## PRO-MIX® All Purpose Mix

- With MYCOACTIVE® technology
- Perfect for all indoor and outdoor planting
- Formulated for a wide range of plant species

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, limestone, wetting agent and mycorrhizae.

CODE	UPC	SIZE	PACKING
1150030RG	0 25849 10730 7	1.5 cu. ft. - Loose fill	92 units / pallet
1020030RG	0 25849 11330 8	2 cu. ft. - Compressed	50 units / pallet

# PREMIUM GROWING MIXES



## PRO-MIX® Potting Mix

- With MYCOACTIVE® technology
- Ideal for all seed starting
- Perfect for potting and re-potting plants in containers
- Contains a controlled-release fertilizer that feeds for up to 9 months
- **Formulated with extra water holding capacity**

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, limestone, water-absorbent polymer\*, controlled-release fertilizer, wetting agent and mycorrhizae.

CODE	UPC	SIZE	PACKING
1016010RG	0 25849 11010 9	16 qt. - Loose fill	210 units / pallet
1010010RG	0 25849 11110 6	1 cu. ft. - Loose fill	120 units / pallet
1020010RG	0 25849 10710 9	2 cu. ft. - Loose fill	54 units / pallet
0305RG	0 25849 00305 0	2 cu. ft. - Compressed	35 units / pallet

\*Replaced by coir in the compressed mix.

# PREMIUM GROWING MIXES



## PRO-MIX® Organic Vegetable & Herb Mix

- With MYCOACTIVE® technology
- Formulated with all-natural ingredients
- Contains a fertilizer that gradually feeds plants
- Perfect for all vegetable and herb garden needs

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, perlite, gypsum, limestone, fertilizer and mycorrhizae.

CODE	UPC	SIZE	PACKING
1010051RG	0 25849 11151 9	1 cu. ft. - Loose fill	120 units / pallet
1020051RG	0 25849 10751 2	2 cu. ft. - Loose fill	54 units / pallet
0205RG	0 25849 00205 3	2 cu. ft. - Compressed	35 units / pallet



# PREMIUM GROWING MIXES



## PRO-MIX® Garden Mix

- With MYCOACTIVE® technology
- Ideal for perennials and flowering shrubs
- Perfect for planting vegetables and plants outdoors
- Formulated with a high peat humus percentage

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, limestone, wetting agent, controlled-release fertilizer and mycorrhizae.

CODE	UPC	SIZE	PACKING
1010020RG	0 25849 11120 5	1 cu. ft. - Loose fill	120 units / pallet
<b>Limited quantity</b>			
1020020RG	0 25849 10720 8	2 cu. ft. - Loose fill	54 units / pallet

# PREMIUM GROWING MIXES

## PRO-MIX® Organic Potting Mix



- Limited quantity
- Formulated with natural ingredients
- Perfect for all container planting
- Contains mycorrhizae for vigorous plants

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, coir, perlite, limestone and mycorrhizae.



CODE	UPC	SIZE	PACKING
101001IRG	0 25849 11111 3	1 cu. ft. - Loose fill	120 units / pallet

## PRO-MIX® All Purpose Organic Garden Mix



- Limited quantity
- Formulated with natural ingredients
- Ideal for raised beds and all outdoor planting
- Contains mycorrhizae for vigorous plants

**COMPONENTS:** Canadian sphagnum peat moss, peat humus, limestone and mycorrhizae.



CODE	UPC	SIZE	PACKING
1010021RG	0 25849 11121 2	1 cu. ft. - Loose fill	120 units / pallet

# PROFESSIONAL GROWING MIXES

## PRO-MIX® BX AGTIV REACH®



PRO-MIX® BX AGTIV REACH® is a general purpose, peat-based growing medium that is formulated with a base of high-quality sphagnum peat moss and perlite. This blend creates a **well-balanced environment to encourage root development and favor plant growth.**

**COMPONENTS:** Canadian sphagnum peat moss (75-85% by volume), perlite – horticultural grade, calcitic and dolomitic limestone (pH adjustment), wetting agent and mycorrhizae.

CODE	UPC	SIZE	PACKING
10281RG	0 25849 10281 4	2.8 cu. ft. - Loose	57 units / pallet
10381RG	0 25849 10381 1	3.8 cu. ft. - Comp.	30 units / pallet

## PRO-MIX® HP® AGTIV REACH®



High porosity, professional grade, PRO-MIX® HP® AGTIV REACH® is perfect for growers requiring a growing medium with **good drainage, high air porosity and low water retention.** The combination of fibrous sphagnum peat moss and a high percentage of coarse perlite makes this formulation ideal for growers who need a growing medium that is **adapted** to their needs **for watering flexibility and crop seasonality.**

**COMPONENTS:** Canadian sphagnum peat moss (65-75% by volume), perlite – horticultural grade, calcitic and dolomitic limestone (pH adjustment), wetting agent and mycorrhizae.

CODE	UPC	SIZE	PACKING
20281RG	0 25849 20281 1	2.8 cu. ft. - Loose	57 units / pallet
20381RG	0 25849 20381 8	3.8 cu. ft. - Comp.	30 units / pallet

## PRO-MIX® CCX AGTIV REACH®



PRO-MIX® CCX is a 100% coco growing medium that will unlock your plants' maximum potential. This premium coir blend offers the ideal water retention and air circulation combination, fostering optimal plant growth conditions. Ideal for high-water retention and a perfect formula for high-value crop producers who want to promote strong roots and better yields.

**COMPONENTS:** Coir (100%) and active ingredients.



CODE	UPC	SIZE	PACKING
CC01812ORG	0 25849 15120 1	1.7 cu. ft. - Loose	96 units / pallet

## PRO-MIX® CPX AGTIV REACH®



PRO-MIX® CPX is a 70/30 coco coir and perlite growing medium. A blend that combines premium coir with horticultural-grade perlite, creating a lightweight medium with high porosity. Ideal for better aeration and drainage, allowing high-value crop producers to feed their plants without overwatering.

**COMPONENTS:** Coir (65-75% by volume), perlite (25-35% by volume) and active ingredients.



CODE	UPC	SIZE	PACKING
CP01812ORG	0 25849 10120 6	1.7 cu. ft. - Loose	96 units / pallet

## PREMIER® Peat Moss



- For use both indoors and outdoors
- Conditions all soils by improving aeration, water drainage and nutrient/water retention
- Used as a soil amendment for gardens and for the preparation and restoration of lawns

**COMPONENT:** Sphagnum peat moss.



CODE	UPC	SIZE	PACKING
0128P	0 25849 00128 5	2.2 cu. ft. - Compressed	50 units / pallet
0082P	0 25849 00082 0	3.8 cu. ft. - Compressed	30 units / pallet



# MYKE<sup>®</sup> NATURALLY POWERFUL

MYKE<sup>®</sup> is a product line providing the ideal environment so passionate gardeners can grow bigger and more vigorous plants. The mycorrhizae contained in these products enter in a symbiosis with your plants to deliver superior growing results! Naturally powerful!

**A mycorrhiza is the symbiotic association of mycorrhizal fungi with plant roots.**

- Increases survival rate
- Ensures abundant flowering
- Reduces watering needs
- Promotes rapid growth
- Improves soil structure and prevents erosion

## GROWTH ENHANCERS



### MYKE<sup>®</sup> Flower

- Ensures abundant flowering
  - Reduces watering needs
  - Promotes rapid growth
- + SEAWEED:** A natural source of micronutrients that ensures abundant flowering.
- USE:** When planting annuals and perennials in pots, flower beds and flower boxes.
- MAJOR COMPONENTS:** Natural coarse granular carrier (perlite and peat) and mycorrhizae.
- EXCEPTIONS:** Orchids, rhododendrons, carnations, kochias, alyssums, azaleas and lupines cannot be colonized by the fungus contained in MYKE<sup>®</sup> FLOWER.



CODE	SIZE	PACKING	TREATS UP TO
6009211NPBX	0.9 US dry qt.	36 units / box	32 plants



### MYKE<sup>®</sup> Vegetable & Herb

- Ensures abundant vegetable and herb production
  - Reduces watering needs
  - Produces vigorous plants
- + CALCIUM:** Better nutritional equilibrium.
- + POTASSIUM:** Enhances growth.
- + HUMIC ACIDS:** Stimulate beneficial microbial activity.
- USE:** When transplanting or sowing indoor or outdoor vegetables, fruits or herbs in pots and beds.
- MAJOR COMPONENTS:** Natural fine granular carrier (vermiculite and peat) and mycorrhizae.
- EXCEPTIONS:** Broccoli, cabbage, beet, spinach, radishes, blueberries and cranberries cannot be colonized by the fungus contained in MYKE<sup>®</sup> VEGETABLE & HERB.



CODE	SIZE	PACKING	TREATS UP TO
6001051NPBX	0.18 US dry qt.	36 units / box	6 plants
6009051NPBX	0.9 US dry qt.	36 units / box	32 plants



### MYKE<sup>®</sup> Tree & Shrub

- Ensures faster establishment
  - Increases survival rate
  - Reduces watering needs
- USE:** Every time you plant or transplant a tree, shrub or hedge.
- MAJOR COMPONENTS:** Natural fine granular carrier (perlite and peat) and mycorrhizae (endomycorrhizae and ectomycorrhizae).
- EXCEPTIONS:** Blueberries and rhododendrons cannot be colonized by the fungus contained in MYKE<sup>®</sup> TREE & SHRUB.



CODE	SIZE	PACKING	TREATS UP TO
6014201NPBX	1.4 US dry qt.	24 units / box	12 plants
6036201NPBX	3.6 US dry qt.	12 units / box	32 plants

GET  
**MYKE<sup>®</sup>**  
**5-YEAR WARRANTY**

ON YOUR PLANT WITH A PURCHASE OF MYKE<sup>®</sup> TREE & SHRUB



## EXCLUSIVE WARRANTY

With our free 5-year warranty, customers who purchase a MYKE<sup>®</sup> TREE & SHRUB product along with their tree or shrub can have that tree or shrub replaced at no additional cost should it die within 5 years of the time of purchase. See applicable conditions in the MYKE<sup>®</sup> Planting Guide or visit [usemyke.com](http://usemyke.com).

# MARKETING SUPPORT

## ATTRACTIVE POP TO BOOST YOUR SALES

Catch your customers' attention with colorful POP promoting the complete line of PRO-MIX® and MYKE® products. Several options are offered to retailers to raise brand awareness.

### PRO-MIX® POP

Eye-catching banners and pallet signs to promote the brand.

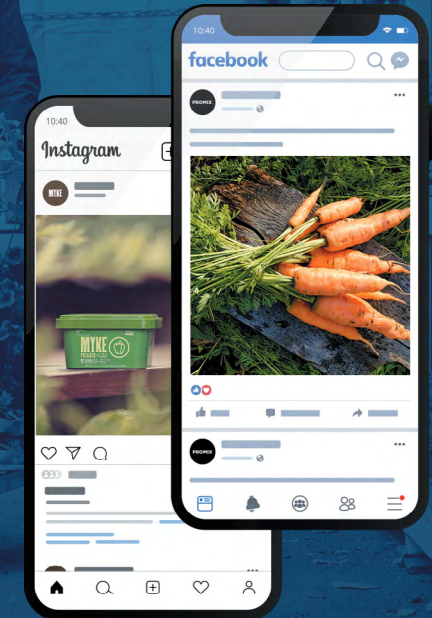


## DIGITAL CAMPAIGN

Engage consumers with how-to videos, tips, project inspiration and appealing content through social media and websites.

### SOCIAL MEDIA

To ensure the presence of PRO-MIX® and MYKE® in the daily routine of consumers by staying top-of-mind, engaging them with captivating content, reels and more for stronger brand loyalty.



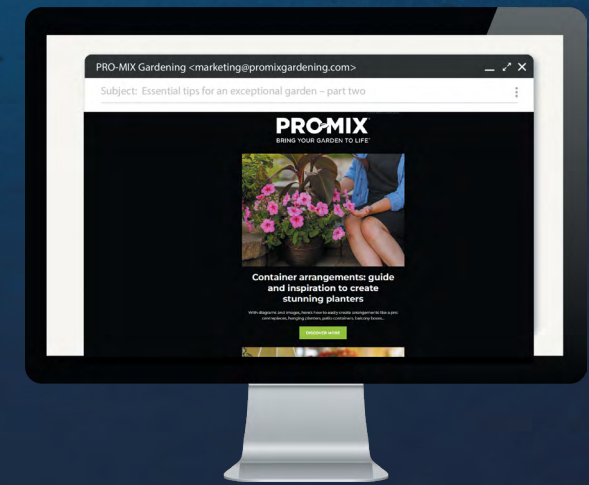
### MYKE® POP

MYKE® warranty program flyer, application chart and notepad to create visual recognition of products.



## WEBSITE & NEWSLETTER

A great way to discover our products, learn new tips and become a better gardener!



PROMIXGARDENING.COM  
USEMYKE.COM



Sphagnum mat in natural peatland.

# SUSTAINABILITY AND BEYOND

At Premier Tech Growers and Consumers, our commitment to sustainability balances preserving the planet, ensuring individual well-being, and fostering shared prosperity.



Peat bog, 20 years post-restoration. Quebec, Canada.†

## Responsible Peatland Management: The Heart of Our Environmental Stewardship

Managing peatlands since our early beginnings, we are looking forward to many more years of stewardship. As one of the founders of the Peatland Ecology Research Group (PERG) and as members of the Canadian Sphagnum Peat Moss Association (CSPMA), we actively promote practices that support both environmental and economic well-being.



### Peatland Restoration

After harvest, we restore peatlands to reestablish their self-regulation mechanisms, thus reducing our carbon footprint. By promoting the return of native wildlife and flora, the peatlands recover their ecological functions, including their ability to accumulate peat and sequester carbon.



Natural peat bog, New Brunswick, Canada.†

### Reducing Ecological Footprint

By partnering with others to enhance the value of residual materials, we are exploring new ways for material recovery and upcycling, reinforcing our commitment to responsible production.



Part of the peatland acrotelm (living part of the sphagnum).

### Eco-Responsible Practices

Sustainability is embedded in our innovation process through eco-design, ensuring our products are environmentally considerate throughout their lifecycle. For over 40 years, we have been at the forefront of researching biologicals, resulting in environmentally friendly solutions.



### Veriflora® Certification

Our Veriflora® Responsibly Managed Peatlands certification means our sites follow the highest standards of sustainable development, with annual GHG emissions inventories setting the benchmark for the industry. This certification is also a testament to our responsible peatland management, continuous improvement efforts, and biodiversity promotion.



Artificial pond on a bog site, 20 years post-restoration. Quebec, Canada.†

### Unwavering Community Commitment

We contribute to preserving local species and maintaining ecological balance. By prioritizing local suppliers, we help bolster the regional economy and support local businesses. Beyond the fields, through donations and active community involvement, we ensure our global impact is deeply rooted in local values.



High school students and Premier Tech's team members planted 600 trees along a bike path using our donated horticultural products.

LEARN MORE ABOUT OUR SUSTAINABILITY APPROACH





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